## افکواما























IFFCO STAR

www.iffco.com

# COMPANY OVERVIOUS CONSUMER SECTOR BUTTER & GHEE OILS FOOD SERVICE & I OILS GHEE MARGERINE CHORTENING

#### **COMPANY OVERVIEW**

#### **CONSUMER SECTOR**

#### **FOOD SERVICE & BAKERY SECTOR OILS**

- SHORTENING

#### **INDUSTRIAL SOLUTIONS**

- MOULDING FAT



Established in 1975, IFFCO is an Multinational group headquartered in the United Arab Emirates which manufactures and markets a well-integrated range of mass-market food products, related derivatives, intermediates, and services.

IFFCO Group runs 95 operations in 50 countries around the world and employs around 15,000 people. Its products reach 5 continents. With a portfolio of +80 brands, it has firmly established itself as one of the main and most diversified groups in the Middle East.



IFFCO has been a pioneer in the manufacture of vegetable oils for over three decades.

Throughout this period, the Group has consistently invested in advanced technologies, enhanced its consumer insights, and developed a deep understanding of diverse customer segments. Today, IFFCO is recognised as one of the world's leading producers of value-added vegetable oils and fats, offering a broad portfolio that includes refined oils, tailored blends, bakery fats, speciality fats, margarines, and butter blends. Our brands are trusted daily by millions of consumers, serving both food and non-food industries, as well as the wider food service channel.

#### **Vision**

"THE PREFERRED PROVIDER OF SUSTAINABLE VALUE-ADDED PRODUCTS AND SERVICES FOR EVERYONE, EVERYWHERE & EVERY DAY."

This vision statement directs our core principles, enabling us to excel and inspire customers, suppliers and employees.

#### **Values**

All that we believe in and stand for is captured within a clearly defined set of values. These principles guide our actions, shape our decisions, and serve as a trusted compass. They are a visible indicator to all stakeholders of our identity, our purpose, and the standards to which we hold ourselves accountable.













#### **BUTTER & GHEE**



the leading pure butter ghee in Egypt. Utilising the massive brand equity of Fern in Egypt, the brand was extended in 2007 to the branded blended butter segment, by launching Fern Butter.



Fern Ghee 16 x 0.450 kg net Gross Weight: 9.087 kg Net Weight: 7.200 kg



Fern Ghee 8 x 0.700 kg net Gross Weight: 6.632 kg Net Weight: 5.600 kg



Fern Ghee 4 x 1.400 kg net Gross Weight: 6.724 kg Net Weight: 5.600 kg



Fern Ghee 4 x 1.800 kg net Gross Weight: 8.403 kg Net Weight: 7.200 kg

CONSUMER SECTOR

#### **BUTTER & GHEE**

Fern butter 20 x 500 gm Gross Weight: 10.320 kg Net Weight: 10 kg



Fern butter 10 x 1 kg Gross Weight: 10.320 kg Net Weight: 10 kg





Fern butter 2 x 5 kg Gross Weight: 10.274 kg Net Weight: 10 kg



Fern butter 1 x 10 kg Gross Weight: 10.267 kg Net Weight: 10 kg

#### **BUTTER & GHEE**



The first ghee with the taste and aroma of yellow butter.



Amira Yellow ghee 6x0.7 kg Gross Weight: 5.392 kg Net Weight: 4.500 kg



Gross Weight: 6.956 kg Net Weight: 6 kg







Amira Yellow ghee 11 kg net Gross Weight: 11.795 kg Net Weight: 11 kg

**CONSUMER SECTOR** 

#### **BUTTER & GHEE**



Fern





Golden Mix Ghee 6 x 680 gm net

Gross Weight: 4.815 kg Net Weight: 4.200 kg

Sunny Butter is the ultimate smart choice for consumers delivering value for money by meeting all their cooking needs: Cooking, Frying, Roasting, Baking etc.





SUNNY butter 20 x 500 gm Gross Weight: 10.320 kg Net Weight: 10 kg





#### **BUTTER & GHEE**

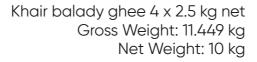




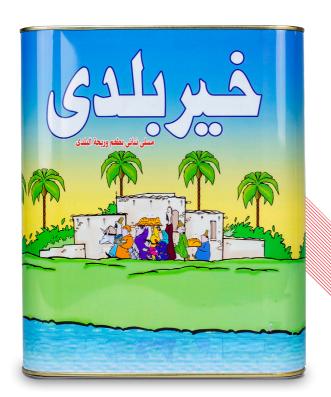




Khair Balady Ghee 6x1.450 kg net Gross Weight: 9.480 kg Net Weight: 8.7 kg







Khair balady ghee tin 11 kg net Gross Weight: 11.795 kg Net Weight: 11 kg

## CONSUMER SECTOR OILS



#### Hayat Oil

Hayat has been built with the purpose of enriching consumer lives bringing back those loved traditions despite progressing further with modern ways of life.

Hayat's portfolio has a wide range of products, from Cooking Oils and Ghee to Condiments.



Hayat oil 12 x700 ml PET Gross Weight: 8.194 kg Net Weight: 7.627 kg



Hayat oil 12x970 ml PET Gross Weight: 11.175 kg Net Weight: 10.569 kg



Hayat oil 4x1.9 ml PET Gross Weight: 7.475 kg Net Weight: 6.954 kg



Marzouka

Marzouka oil 12 x700 ml PET Gross Weight: 8.193 kg Net Weight: 7.627 kg

#### **CONSUMER SECTOR**

#### **OILS**



Noor originated in 1985 with the launch of Noor Sunflower oil and was the first brand in Middle East to introduce trans-fat cooking oils. Since then we are passionate about helping families enjoy healthy and tasty meals.



Noor S.F 6 x 850 ml PET Gross Weight: 5.079 kg Net Weight: 4.662 kg



Noor S.F 4 x 1.75 lt Gross Weight: 6.998 kg Net Weight: 6.398 kg



Noor S.F 4 x 2.65 L PET Gross Weight: 10.461 kg Net Weight: 9.689 kg

### CONSUMER SECTOR OILS



Sunny Cooking Oil is a truly multinational brand resonating with different demographics in different countries.



Sunny Cooking 4 x 1.75 L PET Gross Weight: 6.903 kg Net Weight: 6.405 kg







Sunny Cooking 4 x 2.4 lt PET Gross Weight: 9.351 kg Net Weight: 8.784 kg

Sunny Cooking 4 x 4.4 L PET Gross Weight: 17.164 kg Net Weight: 16.104 kg



#### **CONSUMER SECTOR**

#### OILS



Sunny Sunflower Oil is a truly multinational brand resonating with different demographics in different countries.



Sunny Sunflower Oil 12x700 ml PET Gross Weight: 8.206 kg Net Weight: 7.677 kg

> Sunny Sunflower Oil 4 x 1.5 L PET Gross Weight: 6.062 kg Net Weight: 5.484 kg





Sunny Sunflower Oil 4 x 2.4 lt PET Gross Weight: 9.341 kg Net Weight: 8.774 kg

> Sunny Sunflower 4 x 5 lt PET Gross Weight: 19.336 kg Net Weight: 18.28 kg



#### OILS



Hayat Olein Tin 16 lt Gross Weight: 15.325 kg Net Weight: 14.400 kg





Hayat Olein 20 lt Jerry can Gross Weight: 19.021 kg

Net Weight: 18 kg





#### **ALFA - SF**

**OILS** 

Alfa Sunflower 20lt Gross Weight: 19.430kg Net Weight: 18.300 kg







Sunny Soya 20 LT Gross Weight: 19.420kg Net Weight: 18.300kg

Sunny Cooking 20 LT Gross Weight: 19.420kg Net Weight: 18.300kg



#### **GHEE**



#### Hayat Ghee

Hayat Yellow ghee tin 11 kg net Gross Weight: 11.795 kg Net Weight: 11 kg







#### Marzouka Ghee

Marzouka White ghee tin 11 kg net Gross Weight: 11.795 kg

Net Weight: 11 kg





#### **MARGERINE**





Margarine 10x1kg AP Gross Weight: 10.300 kg Net Weight: 10 kg



Sunny Margarine 10x1kg AP Gross Weight: 10.300 kg Net Weight: 10 kg



#### **INDUSTRIAL SOLUTIONS**

#### **MOULDING FAT**

Coco-Butter substitute 25kg (PSCO 32 CBS) Gross Weight: 25.650 kg Net Weight: 25 kg







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