

# IFFCO إفكو







IFFCO STAR

[www.iffco.com](http://www.iffco.com)



# CONTENTS

## **COMPANY OVERVIEW**

### **CONSUMER SECTOR**

- BUTTER & GHEE
- OILS

### **FOOD SERVICE & BAKERY SECTOR OILS**

- OILS
- GHEE
- MARGERINE
- SHORTENING

### **INDUSTRIAL SOLUTIONS**

- MOULDING FAT

## Company Overview

Established in 1975, IFFCO is an Multinational group headquartered in the United Arab Emirates which manufactures and markets a well-integrated range of mass-market food products, related derivatives, intermediates, and services.

IFFCO Group runs 95 operations in 50 countries around the world and employs around 15,000 people. Its products reach 5 continents. With a portfolio of +80 brands, it has firmly established itself as one of the main and most diversified groups in the Middle East.



IFFCO has been a pioneer in the manufacture of vegetable oils for over three decades.

Throughout this period, the Group has consistently invested in advanced technologies, enhanced its consumer insights, and developed a deep understanding of diverse customer segments. Today, IFFCO is recognised as one of the world's leading producers of value-added vegetable oils and fats, offering a broad portfolio that includes refined oils, tailored blends, bakery fats, speciality fats, margarines, and butter blends. Our brands are trusted daily by millions of consumers, serving both food and non-food industries, as well as the wider food service channel.

## Vision

" THE PREFERRED PROVIDER OF SUSTAINABLE VALUE-ADDED PRODUCTS AND SERVICES FOR EVERYONE, EVERYWHERE & EVERY DAY. "

This vision statement directs our core principles, enabling us to excel and inspire customers, suppliers and employees.

## Values

All that we believe in and stand for is captured within a clearly defined set of values. These principles guide our actions, shape our decisions, and serve as a trusted compass. They are a visible indicator to all stakeholders of our identity, our purpose, and the standards to which we hold ourselves accountable.



### People

People are our biggest strength



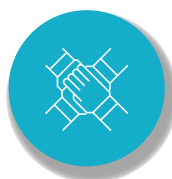
### Excellence

Excellence is our passion



### Entrepreneurial

Entrepreneurial approach to business



### Integrity

Integrity above all



### Consumer/Customer

Delighted Consumers and Customers



# CONSUMER SECTOR



# BUTTER & GHEE



the leading pure butter ghee in Egypt. Utilising the massive brand equity of Fern in Egypt, the brand was extended in 2007 to the branded blended butter segment, by launching Fern Butter.



Fern Ghee 16 x 0.450 kg net  
Gross Weight: 9.087 kg  
Net Weight: 7.200 kg



Fern Ghee 8 x 0.700 kg net  
Gross Weight: 6.632 kg  
Net Weight: 5.600 kg



Fern Ghee 4 x 1.400 kg net  
Gross Weight: 6.724 kg  
Net Weight: 5.600 kg



Fern Ghee 4 x 1.800 kg net  
Gross Weight: 8.403 kg  
Net Weight: 7.200 kg



# BUTTER & GHEE

Fern butter 20 x 500 gm  
Gross Weight: 10.320 kg  
Net Weight: 10 kg



Fern butter 10 x 1 kg  
Gross Weight: 10.320 kg  
Net Weight: 10 kg



Fern butter 2 x 5 kg  
Gross Weight: 10.274 kg  
Net Weight: 10 kg



Fern butter 1 x 10 kg  
Gross Weight: 10.267 kg  
Net Weight: 10 kg

# BUTTER & GHEE



The first ghee with the taste and aroma of **yellow butter**.



Amira Yellow ghee 6x0.7 kg  
Gross Weight: 5.392 kg  
Net Weight: 4.500 kg



Amira Yellow ghee 4x1.5kg  
Gross Weight: 6.956 kg  
Net Weight: 6 kg

Amira Yellow Ghee 4 x 2.5 kg  
Gross Weight: 11.449 kg  
Net Weight: 10 kg



Amira Yellow ghee 11 kg net  
Gross Weight: 11.795 kg  
Net Weight: 11 kg







CONSUMER SECTOR

## BUTTER & GHEE



Golden Mix ghee 4x1.47kg  
Gross Weight: 6.956 kg  
Net Weight: 6 kg



Golden Mix Ghee 6 x 680 gm net  
Gross Weight: 4.815 kg  
Net Weight: 4.200 kg

Sunny Butter is the ultimate smart choice for consumers delivering value for money by meeting all their cooking needs: Cooking, Frying, Roasting, Baking etc.

# Sunny



SUNNY butter 20 x 500 gm  
Gross Weight: 10.320 kg  
Net Weight: 10 kg

SUNNY butter 10 x 1 kg  
Gross Weight: 10.320 kg  
Net Weight: 10 kg



# BUTTER & GHEE

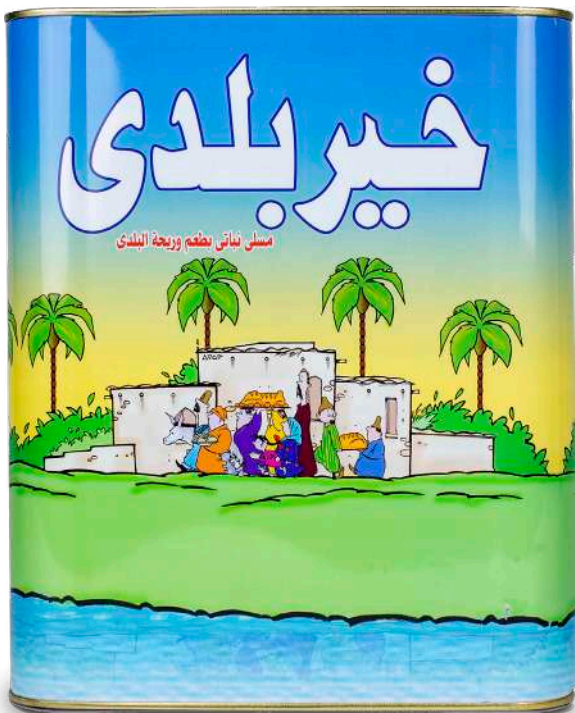
## خير بلدى



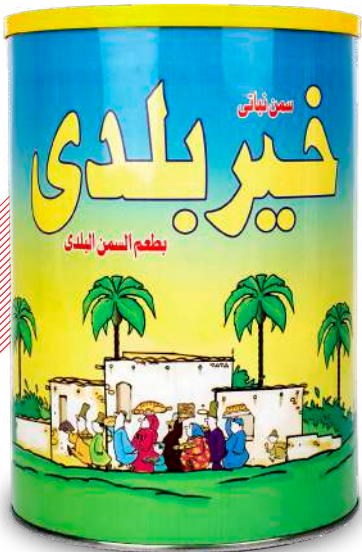
Khair balady ghee 6 x 0.750 kg net  
Gross Weight: 5.047 kg  
Net Weight: 4.5 kg



Khair Balady Ghee 6x1.450 kg net  
Gross Weight: 9.480 kg  
Net Weight: 8.7 kg



Khair balady ghee tin 11 kg net  
Gross Weight: 11.795 kg  
Net Weight: 11 kg







## Hayat Oil

Hayat has been built with the purpose of enriching consumer lives bringing back those loved traditions despite progressing further with modern ways of life.

Hayat's portfolio has a wide range of products, from Cooking Oils and Ghee to Condiments.



Hayat oil 12 x700 ml PET  
Gross Weight: 8.194 kg  
Net Weight: 7.627 kg



Hayat oil 12x970 ml PET  
Gross Weight: 11.175 kg  
Net Weight: 10.569 kg



Hayat oil 4x1.9 ml PET  
Gross Weight: 7.475 kg  
Net Weight: 6.954 kg



Marzouka oil 12 x700 ml PET  
Gross Weight: 8.193 kg  
Net Weight: 7.627 kg

# Marzouka



Noor originated in 1985 with the launch of Noor Sunflower oil and was the first brand in Middle East to introduce trans-fat cooking oils. Since then we are passionate about helping families enjoy healthy and tasty meals.



Noor S.F 6 x 850 ml PET  
Gross Weight: 5.079 kg  
Net Weight: 4.662 kg



Noor S.F 4 x 1.75 Lt  
Gross Weight: 6.998 kg  
Net Weight: 6.398 kg



Noor S.F 4 x 2.65 L PET  
Gross Weight: 10.461 kg  
Net Weight: 9.689 kg

# Sunny

Sunny Cooking Oil is a truly multinational brand resonating with different demographics in different countries.



Sunny Cooking 4 x 1.75 L PET  
Gross Weight: 6.903 kg  
Net Weight: 6.405 kg



Sunny cooking 12x700 ml PET  
Gross Weight: 8.215 kg  
Net Weight: 7.686 kg



Sunny Cooking 4 x 2.4 lt PET  
Gross Weight: 9.351 kg  
Net Weight: 8.784 kg



Sunny Cooking 4 x 4.4 L PET  
Gross Weight: 17.164 kg  
Net Weight: 16.104 kg



# Sunny

Sunny Sunflower Oil is a truly multinational brand resonating with different demographics in different countries.



Sunny Sunflower Oil 12x700 ml PET  
Gross Weight: 8.206 kg  
Net Weight: 7.677 kg



Sunny Sunflower Oil 4 x 1.5 L PET  
Gross Weight: 6.062 kg  
Net Weight: 5.484 kg



Sunny Sunflower Oil 4 x 2.4 lt PET  
Gross Weight: 9.341 kg  
Net Weight: 8.774 kg



Sunny Sunflower 4 x 5 lt PET  
Gross Weight: 19.336 kg  
Net Weight: 18.28 kg



# **FOOD SERVICE & BAKERY SECTOR**



Hayat Olein Tin 16 lt  
Gross Weight: 15.325 kg  
Net Weight: 14.400 kg



Hayat Olein 20 lt Jerry can  
Gross Weight: 19.021 kg  
Net Weight: 18 kg

Hayat Olein 50 lt Drums  
Gross Weight: 53.500 kg  
Net Weight: 50 kg



## ALFA - SF

Alfa Sunflower 20lt  
Gross Weight: 19.430kg  
Net Weight: 18.300 kg



Sunny

Sunny Soya 20 LT  
Gross Weight: 19.420kg  
Net Weight: 18.300kg



Sunny Cooking 20 LT  
Gross Weight: 19.420kg  
Net Weight: 18.300kg





GHEE



Hayat Ghee

Hayat Yellow ghee tin 11 kg net  
Gross Weight: 11.795 kg  
Net Weight: 11 kg



Marzouka Ghee

Marzouka White ghee tin 11 kg net  
Gross Weight: 11.795 kg  
Net Weight: 11 kg

Marzouka Yellow ghee tin 11 kg net  
Gross Weight: 11.795 kg  
Net Weight: 11 kg



# MARGERINE



Margarine 10x1kg AP  
Gross Weight: 10.300 kg  
Net Weight: 10 kg



Sunny Margarine 10x1kg AP  
Gross Weight: 10.300 kg  
Net Weight: 10 kg



# INDUSTRIAL SOLUTIONS

## MOULDING FAT

Coco-Butter substitute  
25kg (PSCO 32 CBS)  
Gross Weight: 25.650 kg  
Net Weight: 25 kg









Majarrah, Neptune Building, 26th July Corridor,  
Sheikh Zayed City, Giza, Egypt  
Tel: (+202) 25867700  
Fax: (+202) 25867790

**Factory:** Industrial Area, Ataq, Suez, Egypt  
Tel: (+2062) 3230020  
Fax: (+2062) 3230163  
email: hregypt@iffco.com

Website: [www.iffco.com](http://www.iffco.com)